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## **1<sup>st</sup> Lusty EMS for Ballarat**

MaxiTRANS, Australia's leading supplier of road transport trailing solutions, chalked up another major milestone with the recent handover of the first Lusty EMS tipper to be built outside the traditional Lusty EMS manufacturing base in Queensland when it rolled off the MaxiTRANS Ballarat production line on the 14<sup>th</sup> of November.



*Graham Lusty (left) with Daryl Moore*

The inaugural Ballarat-built unit, personally delivered to Daryl Moore of Moore Bulk Haulage by Lusty EMS co-founder Graham Lusty, MaxiTRANS' Lusty EMS Production Manager Darren Duffin and Victorian New Trailer Sales Manager, Lusty EMS, Lloyd Bowen, is the first in a series of units that are due to be manufactured at Ballarat before Christmas.

Joining Daryl's existing fleet carting fertiliser, grain and hay out of the company's base at Horsham, the 36ft tip-over-axle semi is the first Lusty EMS he has had in his fleet since the late 80s, in a situation dictated, not by choice, but by geography.

"I've always had a high opinion of Lusty EMS tippers and the only reason we haven't had one in the fleet for a while is due to the fact that we operate mainly in a relatively small geographic area just here in Victoria and, as such, haven't had convenient access to Lusty EMS's manufacturing and service facilities that have been located further afield," Daryl says.

"It's important to us as a Victorian company to support local industry where we can and, when it came time to get a new unit for the fleet, we were rapt to find we could get a Lusty EMS tipper with the exact quality of the Queensland produced units manufactured here at Ballarat."

Graham Lusty, who took an active role in the successful production of this first unit, will continue to work closely with the Ballarat manufacturing team while also maintaining his management of production at Lusty EMS' main manufacturing facility in Queensland.

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